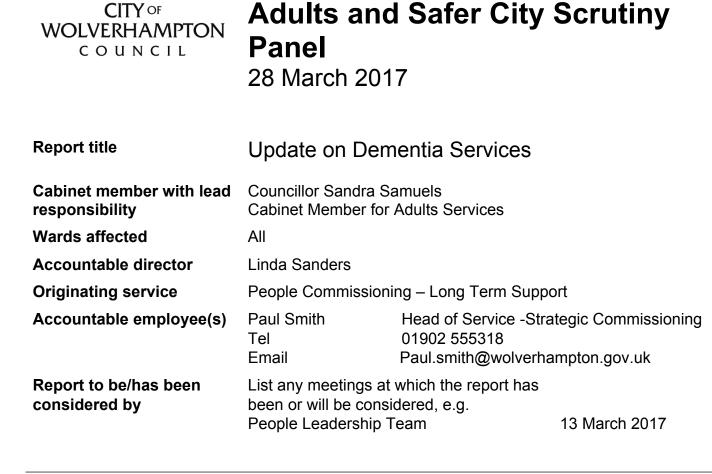
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Recommendation(s) for action or decision:

The Panel is recommended to:

1. Note the updates regarding dementia services in the City.

1.0 Purpose

1.1 To provide an update on the Dementia work plan and the milestones that are planned to support Wolverhampton work towards becoming a "Dementia Friendly City".

2.0 Background

2.1 The Prime Minster in 2012 made dementia everybody's business and issued the following challenge:

'By 2015, up to 20 cities, towns and villages will have signed up to become more dementia friendly...Leading national organisations will look at how they and others can play a part in creating a more dementia friendly society and raise awareness on dementia' (Prime Minister's Challenge on Dementia 2012)

- 2.2 On 9 October 2012 at the 'Creating Dementia Friendly Communities' conference Wolverhampton signed up to the Dementia Action Alliance and took up the challenge. Each organisation committed to producing and publishing their own Action Plans setting out what they each will do to secure these outcomes and improve the quality of life of people living with dementia. Wolverhampton achieved the status of 'Working towards becoming a dementia friendly community'
- 2.3 Wolverhampton City has a reputation for being at the forefront of initiatives to support people with dementia. The Joint Dementia Strategy 2014 2017 sets out the city's aspirations, and its strength is in the commitment of partners to work together to deliver the right support for people with dementia and their tier families..

3.0 Progress

- 3.1 Wolverhampton successfully formed a Dementia Action Alliance (DAA) in 2014. The aim of the DAA is; To transform the quality of life of people with dementia and their carers within Wolverhampton through promoting the National Dementia Declaration and delivering on Action Plans submitted by Alliance members. The key objectives are:
 - To develop a successful citywide alliance
 - To identify and work with key organisations including businesses, voluntary, community, private sector, education, emergency services, faith groups across the region
 - To ensure organisations commit to producing Action Plans which will be monitored to support Wolverhampton's application.
 - To develop commitment to raising the level of public awareness and understanding of dementia to support people with dementia and their carer's in the community
 - For Wolverhampton to achieve the "working to become "Dementia Friendly City 2017-2018" status.
- 3.2 The objectives above must be achieved and evidenced through the DAA for the City to achieve "working to become Dementia Friendly Community 2017-2018" status. The DAA

co-ordinator from the Alzheimer's Society confirmed that any City can only achieve "working to become Dementia Friendly" for a given year. A submission for this status needs to be re-submitted every six months to evidence the high level of commitment and partnership working is continuous.

- 3.3 A DAA meeting was held in February 2017 following a six-month break. It was agreed by partners that the group needed to engage previous members and re-energise the groups priorities as listed above. The DAA are now working on a plan, which will be complete in April 2017 and it will outline the timescales for Wolverhampton to apply for the "working to become Dementia Friendly City 2017-2018".
- 3.4 The transformation of support and services for people with dementia forms part of the city's Better Care Fund. The dementia work stream is a multi-agency group and includes stakeholders from Wolverhampton Clinical Commissioning Group, Alzheimer's Society who represent the DAA, Black Country Partnership Foundation Trust, Carers Support and Royal Wolverhampton Hospital Trust.
- 3.5 One of the most successful projects developed through the BCF work stream is Memory Matters. Memory Matters has been launched by the City of Wolverhampton Council in partnership with the Black Country Partnership NHS Foundation Trust, Wolverhampton Clinical Commissioning Group and the Alzheimer's Society. It is a 'travelling' information, advice and guidance service where experts including community psychiatric nurses and social workers are available at each to assess whether someone's memory loss is serious, such as the onset of dementia, and direct them towards appropriate help and support. This feedback from the project is very positive and is currently being evaluated. The findings will be used to improve the service.
- 3.6 Work priorities for the coming two years have been agreed and will take into consideration consultation and co-production with people who use services and their family carers. Key amongst these is the need to develop a refreshed Strategy and Implementation Plan for completion in December 2017.
- 3.7 The table below encompasses the wider activities that will support the achievement of "working towards Dementia Friendly City" status and a refreshed strategy for the City.

Milestone	Expected Outcome
Review the DAA to increase membership and produce organisation action plans	 Working towards Dementia Friendly City Status.
Map the current pathway for Dementia services and produce a "Roadmap" of services. This will include CCG commissioned services and Better Care Fund Priorities.	 Working towards Dementia Friendly City Status. Refreshed Dementia Strategy 2017 Co-production with families and carers
Develop a communication plan with Wolverhampton Information Network (WIN) to ensure family and carers can access support services.	 Working towards Dementia Friendly City Status. Refreshed Dementia Strategy 2017 Co-production with families and carers

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To hold a mapping event with existing and new stakeholders to refresh the current strategy and develop an Implementation Plan. Better Care Fund Priorities To identify gaps in the pathway and scope the potential of new services including the Dementia Hub business case	 Working towards Dementia Friendly City Status. Refreshed Dementia Strategy 2017 Co-production with families and carers Working towards Dementia Friendly City Status. Refreshed Dementia Strategy 2017 Co-production with families and carers Improved preventative and support
Review day services and community support	services.
To plan and co-ordinate 'Unite against Dementia' to support Dementia Awareness Week W/C 15 th May 2017	 Raise awareness Information sharing Opportunity to gather data and intelligence to support a refreshed Strategy

4.0 Financial implications

4.1 There are no immediate implications associated with this report, however as the work progresses all implications will be considered within each separate project or proposal. [AJ/22032017/K]

5.0 Legal implications

5.1 There are no immediate implications identified, however as the work progresses all implications will be considered within each separate project or proposal. [RB/22032017/K]

6.0 Equalities implications

6.1 The work that will be undertake is included within the equality impact assessment that was produced for the Better Care Fund. An equality impact assessment will be considered for new projects.

7.0 Environmental implications

7.1 There are no immediate implications identified, however as the work progresses all implications will be considered within each separate project or proposal.

8.0 Human resources implications

8.1 There are no direct human resource implications associated with this report.

9.0 Corporate landlord implications

9.1 There are no immediate implications identified, however as the work progresses all implications will be considered within each separate project or proposal.